

# Brown Annual Fund Student Committee

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## Purpose

The Brown Annual Fund Student Committee strives to build a strong foundation of altruism for the University. Through creative engagement, events, and personal outreach, members of the BAFSC educate fellow undergraduates about the impact of philanthropy on Brown and celebrate the giving of alumni and peers. Committee members work in tandem with the Division of Advancement as student representatives on campus. The fundamental goal is to encourage students to start thinking philanthropically throughout their time at Brown and as they eventually join the alumni community

## Summary of Duties

- Demonstrate leadership to the Brown Annual Fund in both philanthropic support and volunteer service.
- Serve as spokesperson/s for the Brown Annual Fund in personal conversations, in mail and e-mail solicitations, and in online and print publications.
- Lead and provide direction to the Brown Annual Fund Leadership Council.
- Collaborate with staff in both strategic planning and the day-to-day execution of peer-to-peer education and stewardship priorities.
- Lead the planning and execution of at least two philanthropic education projects and events.

## Senior Gift Co-Chairs Duties

- Serve as the public face of the senior gift effort by speaking at events.
- Educate classmates of the importance of giving while motivating them to make their senior gift.
- Lead the committee by motivating volunteers, collaborate with staff to determine strategy, and communicate goals and progress to classmates.
- Commit to bi-weekly meetings with Advancement staff.
- Collaborate with the Advancement office frequently throughout the year.
- Be responsive to communications regarding the committee.
- Develop and execute marketing strategies to educate peers about the impact of philanthropy.
- Lead the planning and execution of at least two solicitation events throughout the year.
- Assist in writing and signing communications to members of your class.



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