

Brown Annual Fund Young Leadership Council Volunteer Roles & Responsibilities

Council Overview

Young Leadership Council members play a critical role in building a strong philanthropic future for Brown, helping raise more than \$1 million in unrestricted support for the University through the Brown Annual Fund each year. Comprised of Class and Senior Gift committee members giving at young Leader-levels, the council achieves this through demonstrated personal philanthropic leadership, strategic input, recruitment and engagement efforts, and peer-to-peer outreach. Members receive exclusive invitations to receptions honoring Brown's philanthropic leaders, Leader networking events, regional programming, and industry- and topic-specific symposia. Members can also choose to participate in the Brown Annual Fund Leader Network mentorship program pairing members of the Young Leadership and Leadership Councils. Opportunities for Council membership include Co-Chair, or general membership.

Leadership giving levels for young alumni are \$1,000+ for 1-4 years after graduation; \$2,500+ for 5-9 years after graduation; and \$5,000+ for 10-14 years after graduation.

Member Roles and Responsibilities

- Make your own Leader-level commitment to the Brown Annual Fund upon joining the Council. Payments must be completed by the end of the fundraising year.
- Serve on your Brown Annual Fund Class or Reunion Gift Committee.
- Participate in occasional conference calls and regular email exchanges with other Council members and Annual Giving staff.
- Use the Brown Annual Fund volunteer portal to retrieve information, record your solicitation activity, and update Annual Giving staff on your progress.
- Serve as an advocate for Brown and young alumni leadership support of the Annual Fund.
- Personally solicit 5-10 classmates each fundraising year (July 1—June 30).
- Thank classmates for their leadership support of the Brown Annual Fund.
- Attend bi-annual Young Leadership Council conference calls and promote Leader-level giving to classmates.

Co-Chair Roles and Responsibilities

- Serve on the Brown Annual Fund Executive Committee, attend the Fall Executive Committee Kick-Off Call, and attend the Executive Committee Meeting in New York City.
- Collaborate with Annual Giving staff to determine strategy, benchmark progress, and communicate gift goals to classmates.
- Serve as a signer for communications to Carrie Tower Society young alumni prospects.

NOTE: Young Leadership Council Co-Chairs may be nominated to the role after serving at least one term as members of the Young Leadership Council.

