# MOMENTUM



## Celebrating today, the gifts for tomorrow

The close of the 2019 fiscal year is a perfect moment to thank the more than 2,300 donors who supported the Warren Alpert Medical School of Brown University. It was a tremendous year with many accomplishments to celebrate due in part to their philanthropy. We'd especially like to thank those in the Brown medical community who included Brown in their retirement planning.

Planned Giving is an important component of the BrownTogether campaign, and we have been encouraging our community to consider ways they can support Brown without a major cash gift. A special thanks goes out to Patricia A. Buss '78 MD'81 RES'87, who made the Medical School the beneficiary of her retirement account. This is an amazing opportunity to receive gift credit for the value of your account, while giving Brown

the opportunity to celebrate your support. Pat is helping to lead the way and is sharing her story with others.

There are so many other ways to support Brown—including a gift of real estate, closely held business stock, or gifts that provide income to the donor or beneficiaries. The impact of any of these could be exponential. To learn how one planned gift benefited more than 30 students, please take a moment and watch the video at www.brown.edu/go/30scholars.

Many institutions have received transformational gifts through estate planning. We at the Medical School are grateful to all those who had the foresight to see our bright future and help us soar to greater heights.

Goal: \$300M

## **Progress to Goal**

#### \$175M

Patricia A. Buss '78 MD'81 RES'87, MBA, to

**INVESTING IN STUDENTS** 

**Planning Ahead** 

make estate plans, she thought carefully about how she could continue her legacy of service to Brown while also making a difference in the lives of medical students.

When it came time for

"Brown provided not only my education, but also my worldview," Buss says. "I wanted to be part of the Medical School's future—to change what's possible in medical care."

To that end, Buss decided to name, through the Brown Medical Annual Fund, Brown's medical students as the beneficiaries of her retirement account. For years, Buss has shared her expertise with Brown. Active with the Brown Medical Alumni Association, she served on the board of directors from 1985 to 1996, returned in 2014, and is now president-elect. She also sits on the President's Advisory Council on Biology and Medicine.

Buss began her work as a physician as a plastic surgeon at Naval Hospital Oakland in California and spent the bulk of her career with the US Navy. Since leaving the military, Buss has served as chief medical officer at Health Net, LLC., a health insurance company.

The Gift of Wisdom

Arun Singh, MD, knows he's the most unlikely person to become a renowned cardiac surgeon. Growing up in India in the 1940s and '50s, he was dyslexic, mischievous, and suffered fractures in both arms, leading to temporary paralysis in his dominant hand.

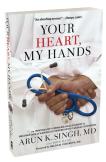
Your Heart, My Hands: An Immigrant's Remarkable Journey to Become One of America's Preeminent Cardiac Surgeons is Singh's autobiographical account of his journey after medical school in India and surgical training in the US. Taut and vividly descriptive, the book is a wild ride detailing multiple acts of divine intervention, Singh's ability to

44 ADVANCEMENT SPECIAL SECTION

With her planned gift, Buss joins more than 1,000 members of the College Hill Society who want to ensure that Brown continues to thrive. "It gives me joy to think that my planned gift, an IRA, will continue to grow and provide even more support to the Medical School," she says.

"The University's BrownTogether campaign inspired me to stretch," she continues. "I frequently recall a marketing professor's comments from years ago: 'If you want to know what's important to someone, look in their checkbook.' Now, I look at the statement for the account I've earmarked for Brown and I know that I've taken a concrete step in the direction of living my values."

transform his rebellious side into perseverance in a demanding field that was not entirely welcoming to a person of color, and finally his rise to prominence as a professor and cardiac surgeon who performed 15,000 lifesaving surgeries.



Those worlds collided one day in the operating room when a Brown medical student was observing the patch procedure he was performing on a child with a hole in his heart. The reason for the student's unusual understanding of

## INVESTING IN STUDENTS The Gift of Wisdom CONTINUED

the technique soon became clear: Singh had successfully performed the same procedure on her when she was 8 years old.

After his retirement from surgery three years ago, Singh's wife suggested he put his life story down on paper. The book has taken off, and now Singh's "retirement" is filled with book signings, talks, and interviews for news outlets around the country.

One of Singh's patients, **Warren Galkin '51**, donated a copy of the memoir to all Warren Alpert Medical

School students and to students in the Bryant University Physician Assistant Program (where Singh currently teaches).

"The media—politicians—everyone says the American dream is over," Singh says. This book shows that "the American dream is alive. It's a shining beacon. If you have a dream and you're willing to work hard and you have grit and are willing to accept disappointments, you'll overcome obstacles."

## **INVESTING IN FACULTY** Supporting New Leadership in Migraine Research

One of Brown's strengths is its ability to bring together teams of physicians and scientists across disciplines to solve a problem. Migraine disease is a worthy opponent, affecting 12 percent of the US population, including children. Not only are migraine disorders crippling, the economic burden is severe, costing patients and employers billions per year. To make matters worse, there are not enough providers with expertise to treat them.

Brown is committed to better serving the needs of patients who suffer from migraine disease, and this includes a pledge to train the next generation of physicians to provide care and seek new therapies for those affected. Thanks to this initiative, leadership in this area is going to come in the form of the newly established University Professorship in Migraine Research and Clinical Sciences.

A major priority of the BrownTogether campaign, endowed professorships are essential to Brown's ability to attract and retain the very best scholars to teach, conduct research, and improve the lives of patients. "A faculty leader in migraine research will position Brown well to make an important contribution to a field with much promise, and to address a critical need for our patient community," says Louis B. Rice, MD,



Joukowsky Family Professor of Medicine and chair of Brown's Department of Medicine. By gathering specialists from fields like brain science, gastroenterology, immunology, medicine, neurology, ophthalmology, otolaryngology, and women's health, the University Professor of Migraine Research and Clinical Sciences will delve into the underlying causes of the disorder and elevate the understanding of migraine disease. Jointly appointed in the departments of neurology and internal medicine, the professor's goals will include conducting innovative clinical research and providing care across disciplines for migraine patients. Thanks to this gift, Brown will also be positioned for growth through potential philanthropy, research grants, and commercialization.

## INVESTING IN FACULTY Designing Woman

Most orientation speeches to incoming students are likely forgotten shortly after they are given. But a portion of the one delivered by then-Brown President Howard Swearer to the Class of 1988 was remembered by at least one individual: Liz Lange.

"It went something like this," she says. "At Brown, we attract the best students in the country. Then we have the good sense to stay out of their way."

She took that to heart.

Although Lange knew she wanted to study "something English-related," she benefited from the Open Curriculum by taking a class in prelaw, and one of Professor Barrett Hazeltine's legendary management and entrepreneurship courses: ENGIN 9 (Management of Industrial and Nonprofit Organizations).

"I had no idea that I would start my own business," Lange says. "Entrepreneur' wasn't a popular word in the 1980s, nor was it anything that was on anyone's mind—at least not at Brown. But we were taught how to think; how to look at the world differently and critically."

Post-graduation, a degree in comparative literature in hand, Lange segued from writing for *Vogue* to, in less than a decade, almost singlehandedly revolutionizing the style of maternity fashion design. Initially handling design, production, public relations, sales, and shipping of Liz Lange Maternity on her own, the lessons in analyzing, in choosing new ways to view the industry, stood her in good stead.

And when, in her 30s, Lange developed cervical cancer, making choices—this time ones that would ensure her health—was paramount in her mind. "It was a very scary time for me," she remembers. "Here I was, trying to manage my business, but first and foremost I wanted my two kids to keep their mom." So upon beating the disease, in addition to designer and author (two columns and a book), Lange added another title to her resume: cancer research advocate. She took that to heart, too, devoting time and talent to various boards and charitable organizations.

When President Christina Paxson suggested that Lange establish a professorship in women's health at the Warren Alpert Medical School, she responded enthusiastically: "I've spent years supporting women in many different ways. Helping other women, especially around the area of women's health, means a lot to me. This professorship is the perfect way to align my appreciation of Brown, my love of Brown, with my personal life post Brown.

"You can't predict the future. But who knows?" Lange says. "In the years to come, the health of not only my daughter but of countless other daughters, sisters, and wives may be better because of the research and scholarship of the individuals who will hold it."

