



Black Alumni Reunion (BAR)
Celebrating 50 Years since the Black Student Walkout of 1968
Friday, September 21 - Sunday, September 23, 2018

Sponsorship Opportunities and Benefits

Diversity and Inclusion - \$50,000 (\$1,000 non-charitable contribution)

- Exclusive sponsorship opportunity for one presenting sponsor
- Full page acknowledgement in the BAR program book
- Recognition as the presenting sponsor on signage and program materials for all BAR sessions/events
- Recognition as the presenting sponsor on dedicated BAR microsite
- Recognition as the presenting sponsor on select Brown social media
- Recognition as the presenting sponsor during a speaking program at a selected session
- Opportunity to provide introductory remarks for a speaker or panel at a selected session
- 8 complimentary registrations to the BAR
- Priority seating at select events

Transformation and Change - \$25,000 (\$1,000 non-charitable contribution)

- Half page acknowledgement in the BAR program book
- Recognition on signage and program materials for all BAR sessions/events
- Recognition on dedicated BAR microsite
- Recognition on select Brown social media
- Recognition as a sponsor during a speaking program at a selected session
- Opportunity to provide introductory remarks for a speaker or panel at a selected session
- 8 complimentary registrations to the BAR
- Priority seating at select events

Building on Distinction - \$10,000 (\$500 non-charitable contribution)

- Quarter page acknowledgement in BAR program book
- Recognition on signage and program materials at select BAR sessions/events
- Opportunity to provide introductory remarks for a speaker or panel at a selected session
- Recognition on dedicated BAR microsite
- Recognition on select Brown social media
- 4 complimentary registrations to the BAR

Black Pioneers - \$5,000 (\$250 non-charitable contribution)

- Listed in the BAR program book
- Recognition on dedicated BAR microsite
- Recognition on select Brown social media
- 2 complimentary registrations to the BAR

Black and Intercultural Activism - \$2,500 (\$250 non-charitable contribution)

- Listed in the BAR program book
- Recognition on dedicated BAR microsite
- 2 complimentary registrations to the BAR

Black Renaissance - \$1,500 (\$125 non-charitable contribution)

- Listed in the BAR program book
- Recognition on dedicated BAR microsite
- 1 complimentary registration to the BAR

CONTACT: Kimberly V. Nelson, Assistant Director, Annual Giving Multicultural Programs
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