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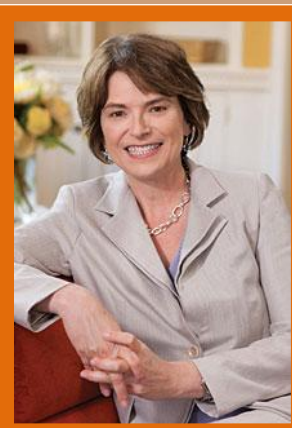
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WOMEN'S LEADERSHIP COUNCIL, MOVING FORWARD



Christina H. Paxson, Brown University's 19th president, assumed office on July 2, 2012. Learn more about President Paxson and her vision for Brown [here](#).

The Council was thrilled to welcome then President-Elect Paxson to Brown during the [Women's Leadership Conference: 120 Years of Women at Brown](#) on May 4-5, 2012.

After attending the conference, President Paxson noted: "I heard alumnae describe how their experiences at Pembroke and Brown shaped their lives as productive and engaged adults."

We hope to see you on campus for the [inauguration](#) on **Friday, October 26th**!

LEADERS

Ever Bold Ever Brown

Sustaining Our Commitment to Excellence

President Simmons' Plan for Academic Enrichment, supported by the Campaign for Academic Enrichment, positively transformed many aspects of our historic University. 2012 provided numerous opportunities to reflect upon and celebrate these accomplishments.

As a new academic year begins and we look forward to Brown's 250th in 2014, it will be important for women to play a leadership role in Brown's continued success.

Our diligence ensures a bright future for our beloved University and for generations of future students who will pass through Van Wickle Gates.

2013 UNIVERSITY INITIATIVES

- [Athletics](#)
- [Financial Aid](#)
- [Humanities Initiative](#)
- [Reinventing Hunter Laboratory](#)
- [The International Center](#)
- [The Residential Life Project](#)
- [Public Health at Brown](#)
- [School of Engineering](#)

PHILANTHROPISTS

120-DAY  WOMEN'S LEADERSHIP COUNCIL

GOLD CHALLENGE

\$1 Million Women's Leadership Council GOLD Challenge: EARNED!

To celebrate and commemorate 120 years of women at Brown, the Women's Leadership Council launched a **\$1 million challenge** to encourage Graduates of the Last Decade (GOLD) to take part in the tradition of giving back to the University through the **Brown Annual Fund**. This 120-day, dollar-matching challenge was only the third million dollar GOLD Challenge and the **first funded entirely by women**. More than 2,000 recent graduates rallied in response, earning **\$1,041,880** for the University!

WLC member and Brown Annual Fund Co-chair **Andrea Baum '83, P'15** praised this

accomplishment by saying that the challenge is "one reason the annual fund surpassed its goal." Baum continued to say how "students are more aware than those in earlier decades that money pays for scholarships that benefited them and their classmates, this is what inspires them to give."

WLC member **Shelley Fidler '68, P'09** stated how the challenge "showed philanthropy is not just for rich people, but comes in all shapes and sizes. Young people are developing lifetime habits of giving."

Learn more about this challenge and the Council's philanthropic initiatives [here](#).

Susan P. Friedman '77, P'08 Announces \$1 Million Challenge

During the Women's Leadership Conference gala, Council founder and Chair Emerita **Susan P. Friedman '77, P'08** announced a \$1 million challenge to establish the first-ever **Ruth J. Simmons Women's Leadership Scholarship**.

All money raised will provide scholarship support for deserving young women applying to Brown. Friedman encouraged support of this scholarship stating: "We, the women of Brown, can and will make this happen!"

Watch the [video](#) of this historic moment.





PHILANTHROPISTS

Why is it important to give?

Council member **Chandra Metzler '95** wants to give back to an institution that gave her a fabulous foundation. She continues to be impressed by the quality education and faculty she sees every time she returns to Brown. Chandra supports the Brown Annual Fund because she has "confidence in the leadership of the President and the Trustees."



Fast Facts on Philanthropy

From Council Member Stacy Palmer '82

Affluent Women: Why They Give

Most important reasons...

- 1.) They understand how their gift can make a difference
- 2.) They want to support an efficient organization
- 3.) They have a desire to give back to the community
- 4.) The donor feels financially secure

Least important reasons...

- 1.) To further business interests
- 2.) To honor the legacy of others
- 3.) Simply because they were asked

For complete report, [Download](#)

COUNCIL NEWS

EVENTS:

To help generate ideas and excitement for the **Women's Leadership Conference: 120 Years of Women at Brown** (May 4-5, 2012), members of the **Women's Leadership Council**, the **Pembroke Center Associates Council** and the **120th Steering Committee** joined together to host a record breaking **ten** events in locations across the country.

Thank you to all of the hosts and attendees! As a result of your efforts, more than 550 alumnae returned to College Hill to celebrate 120 years of women at Brown. A list of past and future events can be found [online](#).



Leaders • Mentors • Philanthropists

MENTORS

Women's Launch Pad Grows and Glows

In its sixth year, the **Women's Launch Pad** (WLP) mentoring program has grown from 37 mentoring pairs to 123 pairs—an incredible increase of 232%. In addition, the program recruited 60+ new mentors for academic year 2012 to address the growing demand from senior class women. Best of all, 70% of the mentors (alumnae) and 65% of the mentees (senior class women) rated their overall WLP experience as "above average to exceptional." The WLP will support 125 pairs this year. Visit the [WLP website](#) to learn more about the mentoring experience.



On May 3, 2012 at the WLP year-end celebration – an event open to the University community – mentees and their mentors gathered to hear a panel of former WLP mentees discuss their experiences (good and bad) after graduating, including navigating job searches and transitions, using what they learned at Brown in professional environments, working and traveling abroad, and living in the "Big City."

[Download the video](#) to watch the presentation! [72 min.]

The Council is proud to present an updated mission statement and tag-line that more clearly articulates the role of the Council as Brown **leaders, mentors, and philanthropists**. WLC member **Leslie Rohrer '78, P'12** led this re-branding effort in anticipation of the Council's increased visibility during the Women's Leadership Conference. Read the new [WLC's Mission Statement](#) on the Council website.

The Council is also pleased to present a new [brochure](#) developed to further communicate the mission and vision of the Council. [Download yours now!](#) Council member **Alexandra E. Mandis '95**, who took a lead role in developing this piece, states: "The Women's Leadership Council is a strong and inspirational group of successful and interesting women, many doing different things, but all with a similar love for and identity to Brown. I am honored and flattered to be a part of such a group of inspiring leaders, and am thrilled that we have recently created the new brochure. It summarizes who we are and what we stand for. Hopefully it will encourage both philanthropy and volunteerism."



CLASS of 2016 by the Numbers

- 28,742 undergraduate applicants
- 1,539 Enrolling Students
- 840 Women/699 Men
- 94% of admitted applicants were in the top 10% of their high school class
- 63% came from public high schools
- 15% are first-generation college attendees
- 46% of the Class of 2016 is receiving need based scholarship or grant aid
- \$40,209 is the average need based award for students in the class of 2016 who received financial aid