

Brown Annual Fund Young Leadership Council Overview

Council Overview

Young Leadership Council members play a critical role in building a strong philanthropic future for Brown, helping raise current-use support for the University through the Brown Annual Fund. Council members achieve their fundraising goals by encouraging young alumni peers to support Brown annually at Young Partner and Leader giving levels. Council members also provide strategic input, assist with volunteer recruitment and engagement efforts, and demonstrate personal philanthropic leadership.

Members receive invitations to receptions honoring Brown's philanthropic leaders, regional programming, and industry-and topic-specific symposia. Members can also choose to participate in the **Brown Annual Fund Leader Network**, an exclusive mentorship program that pairs members of the Young Leadership and Leadership Councils and provides opportunities for both self-driven and event-based mentorship.

Member Roles and Responsibilities

- Make your own Young Leader-level gift or pledge to the Brown Annual Fund each year. Fulfill any pledges by the end of each fundraising year (July 1—June 30).
- Personally solicit at least 10 classmates for leadership-level gifts each fundraising year.
- Participate in regular email exchanges with other Council members and Annual Giving staff.
- Use the Brown Annual Fund Volunteer Portal to select leadership assignments, send email solicitations or record your solicitation activity, and update Annual Giving staff on your progress.
- Serve as an advocate for Brown and young alumni leadership support of the Annual Fund and promote Leader-level giving to classmates.
- Attend bi-annual Young Leadership Council conference calls.
- Expect to commit a minimum of 2-4 hours during each of the four main periods of activity throughout the fundraising year: Giving Tuesday (November/December); End of Calendar Year (December); Brunonians Pay It Forward Day (April/May); End of the Fiscal Year (June).

Co-Chair Roles and Responsibilities

- Serve on the Brown Annual Fund Executive Committee. If possible, attend the Fall Executive Committee Kick-Off Call and the annual Executive Committee Meeting in New York City.
- Collaborate with Annual Giving staff to determine young alumni solicitation strategy and benchmark progress.
- Serve as a frontline communicator to Young Leadership Council and Young Alumni Class Committee volunteers.
- Lend your name to serve as a “signer” on communications sent to potential young alumni donors.
- Expect to commit an additional 1-2 hours of your time throughout the fundraising year.

Young Alumni Leadership Giving Levels

Carrie Tower Society Partner-Level

\$250+ for 1-4 years after graduation

\$500+ for 5-9 years after graduation

\$1,000+ for 10-14 years after graduation

Carrie Tower Society Leader-Level

\$1,000+ for 1-4 years after graduation

\$2,500+ for 5-9 years after graduation

\$5,000+ for 10-14 years after graduation

